

Cookies Policy

Last updated: April 2018

1. Introduction

Thank you for visiting the <http://www.adoplayer.com> website (the "Website"). Your privacy and the integrity of any information you provide are important to us at Adoplayer Ltd. ("Company; We"), the operator of this Website.

The Website and some of our services use cookies (small text files containing a string of alphanumeric characters that we put on your computer) and other similar tracking technologies (like web beacons, pixels, tags and scripts) to uniquely identify Visitors' and/or Users' browser and to gather information about how Visitor and/or User interact with the Websites and services, including for interest-based advertising. We use this information for the following purposes: Assisting Visitor and/or User in navigation; Assisting in registration, login and the ability to provide feedback; Analyzing the use of products, services or applications; and assisting with promotional and marketing efforts (including behavioral advertising). Some of our service Providers (as defined below) may also use such technologies in connection with the services they perform on our behalf.

2. Categories of Cookies

We use the following categories of cookies for our website and/or services:

2.1. Strictly Necessary Cookies

These cookies are essential in order to enable you to navigate the Website and use its features. Without these cookies, Services you have asked for such as remembering your login details cannot be provided.

2.2. Performance Cookies

These cookies collect anonymous information on how people use the Website. For example, the Company uses these cookies to understand how users arrive at the Website, browse or use of the Website and highlight areas where we can improve, such as navigation and marketing campaigns. The data stored by these cookies never shows personal details from which your individual identity can be established.

2.3. Functionality Cookies

These cookies remember choices you make such as the country from which you visit the Website, language and search parameters such as size, color or product line. These cookies can then be used to provide you with an experience more appropriate to your selections and to make the visits more tailored and relevant. The information these cookies collect may be anonymized and they cannot track your browsing activity on other websites.

2.4 Targeting Cookies or Advertising Cookies

These cookies collect information about your browsing habits in order to make advertising more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of an advertising campaign. The cookies remember the websites you visit and that information is shared with other

parties such as advertisers and/or publishers. Publishers, advertisers and third-party ad networks may also utilize cookies or similar technologies to deliver ads and monitor the performance of such ads. The collection of information through cookies or similar technologies by such third parties will be governed by their own privacy policies and principles, which the Company does not control.

3. Information Sharing

We will disclose contact and billing information to third parties only as described in our Privacy Policy and/or this Cookies Policy:

- With your express permission;
- With our partners and/or affiliates, which include entities controlling, controlled by, or under common control with the Company;
- Where we contract with third parties to provide certain services, such as advertising, analytics, data management services, web hosting, and web development (“Service Providers”). We ask Service Providers to confirm that their privacy and security practices are consistent with ours, we provide our Service Providers with only the information necessary for them to perform the services we request, and Service Providers are prohibited from using such information for purposes other than as specified by the Company;
- In the event that the Company is merged, sold, or in the event of a transfer of some or all of our assets (including in bankruptcy), or in the event of another corporate change, we may disclose or transfer information in connection with such transaction; and
- Where we believe it is necessary to protect the Company or its users; to enforce our terms or the legal rights of the Company or others; or to comply with a request from governmental authorities, legal process, or other legal obligations;
- We may also share and disclose other information that we collect, including aggregate information, as we consider necessary to develop and provide our services, including in the ways described above;
- The Company may also be required to disclose information in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

4. Browser Settings

Different web browsers provide varying degrees of control over your browser’s cookies, session storage and local storage. You can change your browser settings, or if necessary change to a different browser, to automatically prevent cookies from being stored. If you are concerned about online tracking you can also change your settings to send a “[Do-Not-Track](#)” signal to request websites not to use cookies or other mechanisms to track you, or you can install a browser extension, such as [Disconnect](#), to block third party tracking cookies on websites. However, please note that certain features of the Website may not work if you delete or disable cookies.

5. Further Information

If you have any further questions regarding the data collects, or how we use it, please contact us by email at: Support@adoplayer.com.